



Pathway to Platinum® Conference: Driving Your Company's Future 14th Annual Conference

Event Dates: Wednesday, October 23, 2024 – Thursday, October 24, 2024

Venue: AC Hotel Portsmouth Downtown/Waterfront • 299 Vaughan Street • Portsmouth, NH

Attendees: Limited to 40+ owners and C-Level executives of entrepreneurial and closely held businesses with revenues of \$10 million to \$1 billion

Content: Innovate, Disrupt, Lead: Strategies for Future-Proofing Your Business

Agenda: **Wednesday, October 23rd**

5:00 – 7:00 pm Registration

6:30 – 10:00 pm Cocktail Reception & Welcome Dinner

Thursday, October 24th

7.15 – 8.00 am Breakfast

8.00 – 8.15 am Introductory Remarks

8.15 – 9.00 am Future Proof Your Business

- Invest in an Actionable Strategic Business Plan
- Define Your Vision, Innovation, Execution
- Disrupt Your Business to Challenge the Status Quo
- Champion Customer Obsession

9.00 – 9.30 am Thinking Like an Activist

- Conduct Research and Analysis
- Identify Holes and Issues
- Develop the Thesis to Unlock Value

9.30 – 10.15 am Panel: Best Practices and Challenges to Future Proof Your Company

10.15 – 10.45 am Coffee Break and Checkout

10.45 – 11.15 am Creating Leadership for the Next Generation

- Build a Pipeline of Visionary Leaders
- Design a Leadership Development Program
- Model Behaviors and Values

11.15 – 12.00 pm Panel: Innovative Approaches to Motivating Employees

12.00 – 12.45 pm Networking Lunch

12.45 – 1.45 pm Hot Topic: An Economist's Insights into Economic Trends and the Upcoming Elections – Presented by David Donabedian, Chief Investment Officer, CIBC

1.45 – 2.15 pm Empower an Innovative Culture

- Encourage Employees to Think Differently
- Drive Continuous Improvement with Cross-Functional Teams

2.15 – 3.00 pm Panel: Stories on Successful Cultures

3.00 – 3.30 pm The Role of a Best Performing Board

- Engineer an Added Value Board
- Leverage Your Board
- Improve the Relationship Between the Board and Management

3.30 – 4.15 pm Panel: The Best and Worst of Your Board Relationships

4.15 – 4.30 pm The Platinum Advantage: Bringing It All Together

4.30 – 5.00 pm Networking Reception

Attendance Fees: \$2,195 Attendee Registration (All meals included. Special hotel room rate of \$309 per night.)
\$1,795 Early Registration (Available through September 13, 2024)
\$2,995 Early Registration + C Level Community Membership (one-year)

Presenters: Lawrence Siff, CEO, Neptune Advisors
David Donabedian, Chief Investment Officer, CIBC

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